

Assignment for Writing in the Professions (A Business Writing Class)

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Scholarly Article Presentations

1. As a group, choose a current scholarly article (no older than 5 years) regarding effective business communication or writing practices at work. Please make sure the article links to a concept discussed in your textbook.
2. As a group, compose a discussion forum prompt that will help lead class discussion regarding the article on your presentation day. Give it to me at least the class prior to your presentation day.
3. Download the article and attach it to an email to me by the class previous to your presentation day. I will post it for the entire class to read before class.
4. During your presentation day, go over the main points of the article and why you believe the points are important to future business executives. Involve the audience in discussion. (A good place to start is to read the discussion responses.) Provide some visual information to underscore your presentation such as a one-page handout or a PowerPoint that I can post online for students to review at a later date.

****Please note that students will be tested on this information during the midterm and final exam.**

Grading Criteria:

Presenters (10 pts each):

- Article is scholarly (from a respected source and includes a bibliography)
- Article provides valuable insight into a relevant business communication and/or writing practice (any concept touched on in your textbook)
- Article is provided to me in a timely way, at least a week before your presentation.
- Discussion forum prompt is provided to me in a timely way, at least one class period before the presentation.
- Discussion forum prompt is well-edited.
- All group members are present and participate in the presentation.
- The group involves the class in discussion.
- The group provides a one-page handout or a PowerPoint that underscores the main points of the presentation.
- The auxiliary materials are well-edited.

Audience Responsibilities (10 pts):

- Read the article and post in the discussion forum before class (discussion forum grade; separate from the scholarly article grade)
- Attend the presentations (students will be docked 10 points on this assignment for missing more than one presentation)
- Contribute, in a professional way, in class discussion.